

The United Arc
The “UnEventFull” Year
Sponsorship Opportunities 2020

The United Arc has a solid history of providing quality services for individuals with intellectual and developmental disabilities going back to 1951. Every year, we provide services to individuals and their families in Franklin, Hampshire, Hampden and Worcester Counties of Massachusetts.

This year has presented unprecedented challenges, not only for The United Arc, but for everyone. Here at The United Arc we are responsible for ensuring the safety and wellbeing of the individuals and families we serve as we navigate this new world of COVID-19. As health care providers all of our staff are essential personnel and as such, our organization has continued in full operation throughout.

We have always enjoyed coming together with our growing network of volunteers, members, staff, stakeholders, community and business partners, and the individuals and families we serve to celebrate our mission of supporting people with intellectual and developmental disabilities in achieving the universal goals of inclusion, choice and independence. We could always look forward to a range of events such as our Annual Gala & Auction, Annual Business Meeting, Open Houses showcasing Talents and Pursuits, the Annual Summer Picnic, among others.

Sadly, this will not be possible this year. **This will be The “UnEventFull” Year.**

Promotion of our “UnEventFull” Year sponsors begins upon commitment. We offer the opportunity to commit for multiple sponsorships throughout the year resulting in year-round promotion. We will promote our sponsors on our website, social media platforms, monthly newsletters and other communications. All of us at The United Arc appreciate your support.

- We think The United Arc is Awesome Sponsor \$50,000
- We think The United Arc is the Best Sponsor \$40,000
- We miss seeing everybody at The United Arc Sponsor \$30,000
- We support The United Arc Sponsor \$20,000
- We appreciate The United Arc Sponsor \$10,000
- We care about The United Arc Sponsor \$5,000
- We stand with The United Arc Sponsor \$2,500
- A hug for everyone at The United Arc Sponsor \$1,000

To become a sponsor please contact Lynne Bielecki at 413-774-5558, ext. 1012 or lynnebielecki@unitedarc.org or Willow Ross at 413-774-5558, ext. 1011 or willowross@unitedarc.org. All sponsorships are tax deductible.

The United Arc **The “UnEventFull” Year** Online Auction Package Opportunities 2020

The United Arc has a solid history of providing quality services for individuals with intellectual and developmental disabilities going back to 1951. Every year, we provide services to individuals and their families in Franklin, Hampshire, Hampden and Worcester Counties of Massachusetts. Through our work we have an extensive and growing network of volunteers, members, staff, stakeholders, community and business partners, and individuals and families we serve.

In this “UnEventFull” Year, The United Arc is taking its annual auction online. Starting on June 5, 2020 and running to September 20, 2020, auction packages will be available for individuals to bid on, with new packages being added to the catalogue every one to two weeks. All auction packages have a minimum value of \$250.

Businesses wanting to showcase their products or services, or simply demonstrate their support of The United Arc mission of full community inclusion for individuals with intellectual and developmental disabilities can substantially benefit by being affiliated with and promoted by our organization. As auction packages are donated, they are displayed in the online catalogue with a full description and acknowledgement of the donor(s).

Auction Package Collections:

- Priceless Collection: *Art produced by local artists.*
- Adventure Collection: *Activities for the intrepid.*
- The New England Collection: *Experiences unique to our region.*
- Luxuries Collection: *Treats for romance or groups of friends, or just you.*
- City & Town Collection: *Experiences with the unique appeal of your city or town.*
- Sweet Life Collection: *Upgrades for the homestead.*
- Mysteries: *Treasure boxes full of surprises!*

We invite you to contribute to our work by becoming a sponsor or donating a package for our online auction. An auction package is an opportunity for you to showcase the best of your business while demonstrating your commitment to the community and to the full community inclusion of people with intellectual and developmental disabilities. We encourage you to donate complete packages with a minimum value of \$250. This allows us to maximize your exposure to our bidders as the sole donor of a package.

Auction packages or auction package items can be donated any time during the event year, however, to be included in our 2020 event, auction packages or auction package items must be received no later than end of business Friday, August 14, 2020. Auction packages and/or auction package items received after August 14, 2020 will be included in our 2021 event.

To donate an auction package or auction package items please contact Willow Ross at 413-774-5558, ext. 1011 or willowross@unitedarc.org or Lynne Bielecki at 413-774-5558, ext. 1012 or lynnebielecki@unitedarc.org. All donations of auction packages or auction package items are tax deductible.